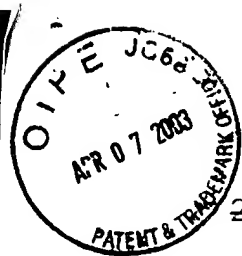D-1507

CERTIFICATE OF MAILING

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Owen L. Lamb, Reg. # 20,831

Date: April 1, 2003

~~24~~20. The method of claim ~~20~~ 19 further comprising:

G. Arranging said picture of said product and a submit image on screen such that a purchase request can be initiated by selecting said submit image.

~~22~~21. The method of claim ~~20~~ 19 wherein said <form> includes product code, price, affiliate ID and vendor ID.

~~23~~22. In system of electronic commerce in which a central hub server stands between a number of affiliate web sites and a number of vendor web sites to execute sales of vendor products featured on said affiliate web sites, a method comprising:

associating a number of affiliate web sites with said hub server;

selecting, at said affiliate web sites, products offered by vendors;

displaying selected products to users on said affiliate web pages;

causing identifiers of a buyer, an affiliate web site, a product, and a vendor site, to be sent to said hub server in response to a buyer that browses an affiliate web site clicking on a displayed vendor product ;

searching a database at said hub server to find a picture of said product, its current price and previously stored credit information and shipping address of said buyer;

sending, from said hub server to said particular user, a form including said picture of said product, its price and a submit icon superimposed on said picture;

returning said form, from said buyer to said hub server, upon a condition that said buyer clicks on said submit icon;

debiting, at said hub server, said buyer's credit card with said purchase price;

crediting said vendor site with a sale less a commission credited to said affiliate site;

submitting to said vendor all information necessary to make a purchase: product code, price, affiliate site, vendor ID, buyer ID and shipping address; and,

processing said sale at said vendor site, including shipping said product to said shipping address in said form.

~~24~~23. The method of claim 18 wherein said step of transferring said product information to a particular user includes selecting said product information randomly within a category.

~~25~~24. The method of claim 19 wherein said step of generating a number of templates, each template corresponding to a product to be displayed at an affiliate web site includes selecting a product randomly within a category.

~~26~~25. The method of claim 18 wherein said step of transferring said product information to a particular user includes selecting said product based on one or more of a buyer's profile, affiliate site and category.

~~27~~26. The method of claim 19 wherein said step of generating a number of templates, each template corresponding to a product to be displayed at an affiliate web site includes selecting said product based on one or more of a buyer's profile, affiliate site and category.

~~28~~27. The method of claim 1 wherein said step of forwarding said combined purchase order information from said hub server to a vendor includes selecting said vendor based on price or aggregation efficiency.

~~29~~28. The method of claim 7 wherein said step of forwarding said combined purchase order information from said hub server to a vendor includes selecting said vendor based on price or aggregation efficiency.

~~30~~29. The method of claim 8 wherein said step of forwarding said combined purchase order information from said hub server to a vendor includes selecting said vendor based on price or aggregation efficiency.